



Catholic Union member and supporter survey results

Background:

The Catholic Union published a survey on our website, giving members and supporters of the Union the chance to have their say on our work and future direction.

The survey ran from Monday 14 November to Monday 5 December (3 weeks) and was hosted on Google Forms.

183 people responded to the survey.

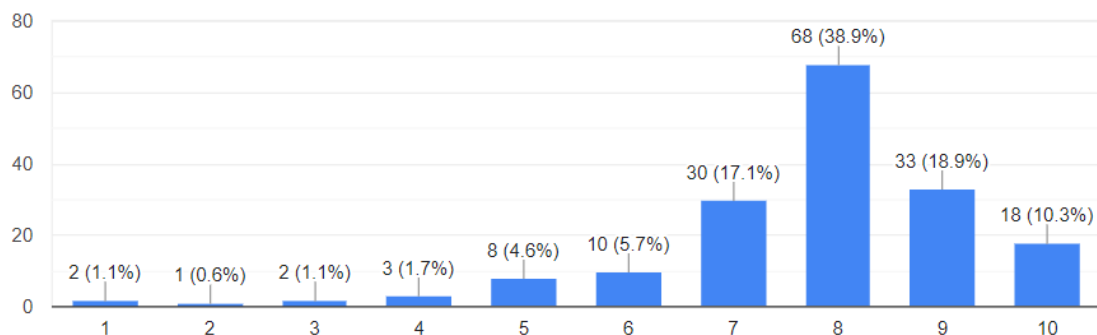
Results:

Q.1

On a scale of 1 - 10 (where 1 is the worst and 10 is the best) how would you rate the Catholic Union's performance over the past 12 months?



175 responses



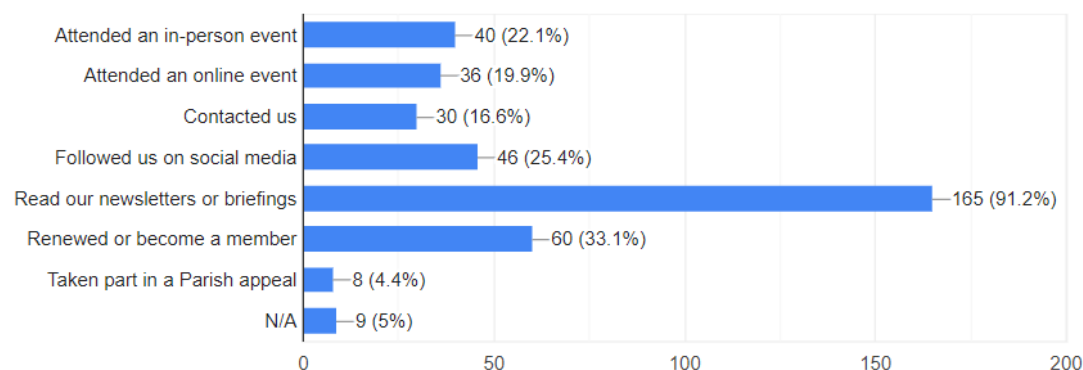
Asked to rate the Catholic Union's performance over the past 12 months, the majority of responders (85%) gave the Union a score of 7 or more out of 10, with the 8 out of 10 being the most popular rating.

Q.2

Have you engaged with the work of the Catholic Union over the past 12 months?
(please tick all relevant boxes)



181 responses





Asked about how members and supporters engage with our work, the majority said through newsletters and briefings.

There is clearly scope to convert some of this support into other areas, such as attending events, following us on social media and renewing membership.

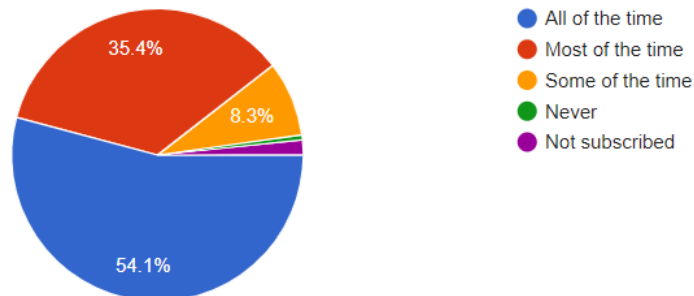
ACTION: Use of newsletters and briefings more effectively to plug ways people can get involved in the Catholic Union, including becoming a member.

Q.3

Do you read our Weekly Briefing email newsletter?



181 responses



Our Weekly Briefing newsletter is very popular amongst members and supporters, with 98% of responders saying they read it (including 54% who said they read it all the time). This reflects a lot of anecdotal evidence we have received from people saying they like it.

We should do more to promote our Weekly Briefing as clearly this is something people appreciate and is an easy way to engage people with our work.

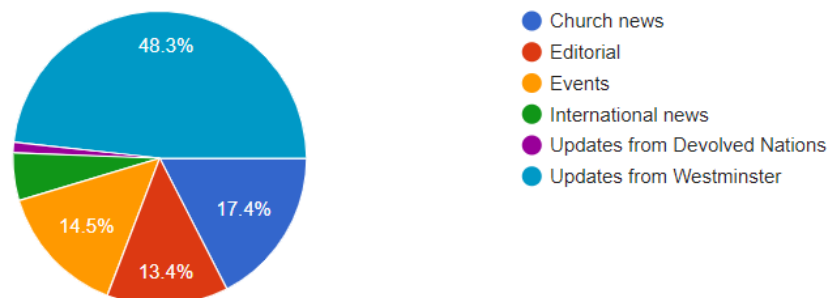
ACTION: Consider targeted Facebook ads and other ways to promote the Weekly Briefing to people outside of our existing members and supporters.

Q.4

If you read our Weekly Briefing, which aspect do you find most helpful?



172 responses



People who read the Weekly Briefing say they value updates from Westminster the most, followed by Church news, events, and the editorial. We should bear this in mind for future editions.

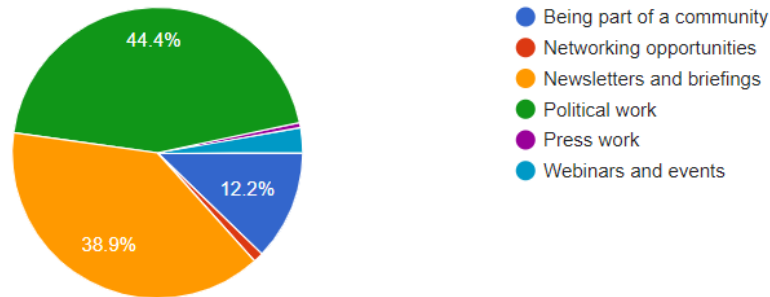


Q.5

Which aspect of the Catholic Union's work do you most value?



180 responses



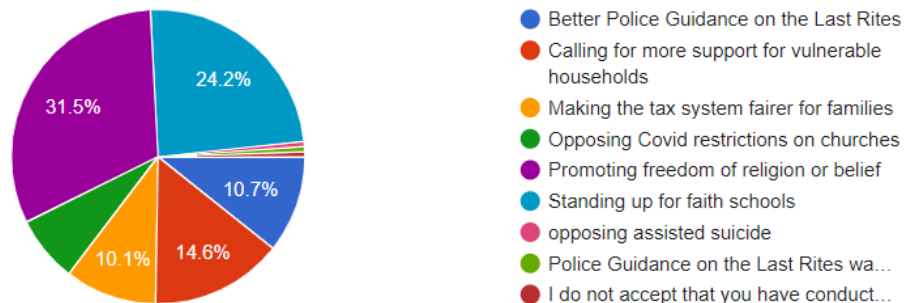
By far the most popular areas of our work amongst members and supporters are our political work, and newsletters and briefings, with webinar and events coming third.

Q.6

Which one of the Catholic Union's most recent campaigns do you most support?



178 responses

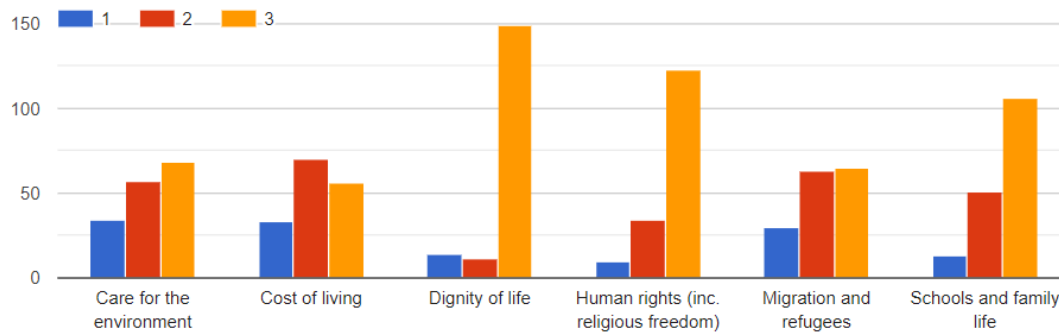


Responders were split on which campaigns they most supported. Promoting freedom of religion or belief came out top, followed by standing up for faith schools. Calling for more support for vulnerable households and making the tax system fairer for families made the top five.

Q.7



What policy areas do you think it is most important for Catholics to engage with?
(please rank the options below, where 1 is of moderate importance and 3 is of great importance)



By far the policy area where responders wanted to see Catholic engagement was dignity of life, followed by human rights, and schools and family life.

Q.8

What other policy areas do you think it is important for Catholics to engage with?

84 responses

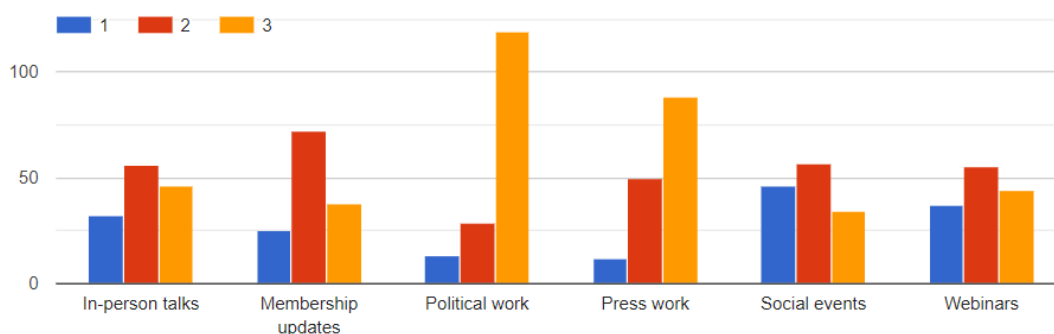
Asked an unprompted question about areas where Catholics should engage, there were a wider variety of responses. Some common themes emerged, including:

- Women's rights and domestic abuse
- Church reforms, including the Synod
- Morals in public life
- Catholic Social Teaching
- Tackling poverty

ACTION: We should bear this in mind for future webinars

Q.9

What would you like to see the Catholic Union do more of over the next 12 months?
(please rank the options below, where 1 is of moderate importance and 3 is of great importance)





Asked what people would like to see more of from the Catholic Union over the next 12 months, the majority of people said political work with press work in second place.

Q.10

What else would you like to see the Catholic Union do over the next 12 months?

68 responses

Asked an unprompted question about what the Catholic Union should do over the next 12 months, there were fewer responses than any other question with just 68 people answering it. Some common themes were:

- Hold events outside of London
- Raise the profile of the Catholic Union
- More parish level engagement
- Hold forum style meetings rather than just guest speaker evens
- Take on challenges in the Church such as lack of vocations and declining Mass attendance